



2011 INDUSTRY REPORT: VIRGINIA HOSPITALS AND NURSING FACILITIES SOUTHWESTERN NURSING FACILITY EXCERPTS

Making health care transparent to the public helps consumers and businesses make better health care decisions. Below are a few select Efficiency and Productivity measures from Virginia Health Information's **2011 Industry Report: Virginia Hospitals and Nursing Facilities**. Designed for businesses and large purchasers, the report also contains important information for consumers on how much nursing facilities are paid, staffing levels and profit margins. All indicators are on the web at www.vhi.org or in the easy-to-use files on the CD found in the publication.

Southwestern Virginia Nursing Facilities	Tax Status	Patient Days	Dollars Paid Per Patient Day	Hours Per Patient Day	Total Margin	Medicaid Participation
Appomattox Healthcare Center	P	20,366	\$155	4.78	2.92	65.82
Autumn Care of Altavista	P	37,325	\$145	4.92	1.91	70.46
Avante at Lynchburg	P	41,593	\$152	4.66	2.60	66.64
Avante at Roanoke	P	41,765	\$144	5.32	-6.57	89.72
Bedford County Nursing Home	NP	31,981	\$165	6.34	4.07	88.10
Berkshire Health Care Center	P	57,451	\$162	4.42	7.68	69.53
Bland County Nursing & Rehabilitation Center	NP	18,053	\$135	3.39	2.57	66.45
Blue Ridge Nursing Center	P	62,112	\$130	4.63	3.32	77.05
Blue Ridge Nursing Ctr. of Martinsville & Henry	P	98,396	\$126	3.89	2.20	77.00
Brian Center Health & Rehab. - Alleghany	NP	19,441	\$175	4.41	5.81	39.03
Brian Center Health & Rehab. - Weber City	P	28,182	\$137	4.11	-2.68	56.31
Brian Center Nursing Care - Fincastle	NP	17,389	\$122	2.67	-4.38	82.41
Bristol Nursing Home	P	6,915	\$140	3.81	-5.18	0.00
Carrington Place at Botetourt Commons	P	30,612	\$159	4.24	6.26	47.24
Carrington Place at Wytheville	P	45,946	\$136	4.87	-3.94	61.04
Carrington, The	P	32,230	\$137	5.18	1.60	62.26
Chatham Health and Rehabilitation Center	P	20,070	\$194	5.09	0.91	43.10
Edgemont Center	P	19,246	\$147	5.01	2.63	82.14
Fairmont Crossing Nursing Home	NP	40,941	\$141	3.89	11.95	54.91
Francis Marion Manor	NP	38,082	\$131	4.21	3.27	69.89
Franklin Health Care Center	P	36,288	\$160	4.64	3.75	61.07
Friendship Health and Rehab Center, Inc.	NP	129,245	\$141	4.24	1.82	67.63
Genesis ElderCare Westwood	P	21,450	\$208	9.19	9.05	40.45
Golden LivingCenter - Alleghany	P	36,610	\$141	3.95	1.74	81.33
Golden LivingCenter - Blue Ridge	P	40,296	\$142	4.08	-4.38	75.44
Golden LivingCenter - Martinsville	P	46,469	\$144	3.95	3.60	80.42
Grace Healthcare of Abingdon	P	38,352	\$109	4.18	6.96	57.68
Grace Lodge	P	14,621	\$95	4.22	13.10	99.25
Grayson Nursing & Rehabilitation Center	P	42,160	\$140	3.98	9.59	69.21
Gretna Health Care Center	P	31,109	\$159	3.90	6.35	42.83
Guggenheimer Nursing Home	NP	44,902	\$146	4.14	4.89	50.70

Heritage Hall - Big Stone Gap	P	53,644	\$106	3.75	2.35	75.42
Heritage Hall - Blacksburg	P	49,208	\$137	4.27	4.23	60.52
Heritage Hall - Brookneal	P	15,558	\$139	5.27	2.22	75.66
Heritage Hall - Clintwood	P	27,769	\$110	3.96	5.41	79.71
Heritage Hall - Grundy	P	29,293	\$112	4.04	3.42	75.78
Heritage Hall - Laurel Meadows	P	17,968	\$126	4.05	5.61	66.18
Heritage Hall - Tazewell	P	49,778	\$119	3.72	5.35	67.76
Heritage Hall - Wise	P	29,455	\$110	3.75	4.50	72.49
Highland Ridge Rehab Center	P	46,734	\$128	5.21	1.87	78.99
Holly Manor Nursing Home	P	20,326	\$128	3.90	5.50	61.26
Kroontje Health Care Center	NP	21,260	\$183	9.35	-4.11	44.14
Lee Nursing and Rehab Center	P	36,543	\$134	3.82	8.03	63.63
Lynchburg Health & Rehabilitation Center	P	61,181	\$155	4.42	7.67	68.58
Maple Grove Health Care Center	NP	18,022	\$140	3.38	8.89	58.82
Medical Care Center-Lynchburg VA, LLC	P	36,153	\$142	3.33	3.50	48.24
New River Healthcare Complex	NP	42,743	\$167	6.24	-1.01	76.91
NHC Healthcare, Bristol	P	39,871	\$145	4.26	-5.01	42.53
Our Lady of the Valley	NP	24,462	\$169	4.74	16.85	44.70
Pheasant Ridge Nursing & Rehab Center	P	34,535	\$161	3.46	2.29	56.25
Piney Forest Health Care Center	P	37,918	\$144	4.55	1.46	76.49
Pulaski Health Care Center	P	30,103	\$145	4.07	2.19	57.74
Radford Nursing and Rehabilitation Center	P	29,871	\$144	3.04	5.92	46.60
Raleigh Court Health Care Center	P	41,107	\$167	4.18	9.17	52.60
Richfield Recovery and Care Center	NP	97,090	\$129	3.52	6.30	67.08
Ridgecrest Manor Nursing and Rehabilitation	P	35,503	\$146	4.63	0.09	75.99
Riverside Health Care Center	P	60,782	\$151	4.37	5.08	74.74
Roman Eagle Memorial Home	NP	110,051	\$137	4.91	5.88	67.50
Salem Health & Rehabilitation Center	P	75,112	\$155	4.64	5.47	81.62
Skyline Nursing and Rehabilitation Center	P	30,452	\$135	5.56	4.69	63.33
Snyder Nursing Home	NP	15,941	\$161	6.73	1.93	65.30
South Roanoke Nursing Home	P	30,544	\$165	5.57	6.32	7.53
Springtree Health and Rehabilitation Center	P	40,956	\$175	4.06	9.36	48.60
Stanleytown Health Care Center	P	41,374	\$161	3.98	5.70	36.83
Stratford Healthcare Center	P	17,676	\$124	2.87	2.84	49.55
Summit Health & Rehabilitation Center	NP	42,239	\$146	3.94	13.47	35.54
Trinity Mission Health & Rehab of Rocky Mount	P	56,831	\$114	3.64	2.08	75.59
Trinity Mission of Hillsville,L.L.C. dba Trinity Mission Health & Rehab of Hillsville	P	20,285	\$104	3.05	2.85	67.03
Valley Health Care Center	P	61,777	\$109	3.38	13.14	59.18
Virginia Veterans Care Center	P	61,051	\$207	6.38	4.43	58.47
Waddell Nursing Home	P	44,018	\$131	4.38	6.83	59.90
Woodhaven Nursing Home	P	13,322	\$110	6.07	-2.19	0.00
Regional Medians			\$142	4.21	3.67%	65.56%

Tax Status – NP - Not-for-Profit; P – Proprietary (For Profit)

Patient Days – The total number occupied bed days for the reporting period.

Dollars Paid per Patient Day - The average dollar amount expected to be collected per adjusted patient day. The desired direction is toward a lower score.

Hours per Patient Day - The average number of hours the facility paid to employees or an agency, per adjusted patient day. The desired direction is toward a lower score.

Total Margin (%) - A percentage that expresses the difference between total revenue and cost as a proportion of total revenue. The desired direction is toward a higher score.

Medicaid Participation - Percentage of Medicaid patient days in relation to total patient days. The desired direction is toward a higher score.